

GIOVANA HERNANDEZ CONSTANTINO

ECONOMIST

CONTACT

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Mexico City, México

PROFILE

Economist with 12 years of experience in the financial field as a director and consultant in the public and private sectors. She has experience in financial inclusion, gender equality and innovation and digitization processes for companies.

EDUCATION

Bachelor's Degree in Economics

Escuela Bancaria y Comercial
2007 - 2012

Speciality in "Gender in the Economy"

UNAM
2012 - 2013

RELEVANT COURSES

Impact Management for Companies

Social Value International

Social Behavioral Educational Foundations

The Collaborative Institutional Training
Initiative

WORK EXPERIENCE

Executive Director

Crea Comunidades de Emprendedores Sociales

2020-2023

Lead the organization towards favorable growth, and design strategies that support and improve the impact of the programs carried out.

- In charge of the design and implementation of economic development programs. In the 3 years of application, more than 8,000 entrepreneurs were trained in Mexico and 250 entrepreneurs in Guatemala.
- Development of the first digital program for female entrepreneurs in LATAM evaluated by The World Bank.
- Implementation of the programs "Let's Advance for Equality" with UN Women, "She Means Business" with Meta (Facebook) and "Strengthen your Business" with The World Bank.

Financial Consultant

Save the Children

2022-2023

Generate financial strategies for the design of processes that contribute to a better use of resources in each project. Design and implement the financial model for budget monitoring of the organization.

Associate

LMCJ

2019-2020

Innovation consultancy for companies or corporations, specialized in the Fintech area.

- Responsible for the development of innovation diagnosis, project feasibility review.
- Financial analysis of solution implementation and product creation.
- Creation of financial model for insurance products.

CFO

Crea Comunidades de Emprendedores Sociales

2018-2019

CFO in charge of carrying out financial strategies, analysis and recommendations through the collection of financial and accounting information.

- Recreate a financial model that helps the organization achieve long-term financial sustainability.
- Decrease in operating costs by 20%.

CFO

Rocket.LA

2017-2018

Leader of the financial area in a fintech company that supports users with digital tools for efficient financial management.

- In charge of the capital raising processes, budget creation and projections, investor relationship management and quarterly reporting.
- Achieve the series A capital raising process for 2.5 million dollars with the following funds: Ignia, Angel Ventures, ON Ventures and GC Capital.

Production Coordinator

Televisión Metropolitana

2012-2015